

Message Text

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ACTION EB-07

INFO OCT-01 EUR-12 EA-07 ISO-00 AID-05 CIAE-00 COME-00
FRB-03 INR-07 NSAE-00 USIA-06 TRSE-00 XMB-02
OPIC-03 SP-02 LAB-04 EPG-02 SIL-01 OMB-01 NSC-05
SS-15 STR-04 CEA-01 L-03 H-01 PA-01 PRS-01 ITC-01
/095 W

-----210656Z 108728 /15

R 201750Z MAY 77
FM AMEMBASSY LONDON
TO SECSTATE WASHDC 4191
INFO AMEMBASSY BONN
AMEMBASSY BRUSSELS
AMEMBASSY COPENHAGEN
AMEMBASSY DUBLIN
AMEMBASSY LUXEMBOURG
AMEMBASSY PARIS
AMEMBASSY ROME
AMEMBASSY THE HAGUE
AMEMBASSY TOKYO
AMEMBASSY SINGAPORE

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E.O 11652: N/A
TAGS: ETRD, UK, SN, JA
SUBJECT: RESTRICTIONS ON SINGAPORE TELEVISION
EXPORTS TO UK

1. IN WHAT IS BILLED AS A MAJOR POLICY TURN-AROUND,
THE PRESS REPORTS THAT HITACHI TELEVISION OF SINGAPORE
HAS JOINED AN AGREEMENT BETWEEN BRITAIN AND SINGAPORE
TO LIMIT THE GROWTH OF EXPORTS OF MONO-CHROME TELE-
VISION RECEIVERS TO THE UK. BRITISH OFFICIALS HAVE
BEEN GREATLY CONCERNED FOR SOME TIME ABOUT HOW TO
STEM THE GROWTH OF TELEVISION SETS IMPORTED FROM
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SINGAPORE. SINGAPORE EXPORTED 45,693 MONO-CHROME SETS
TO BRITAIN DURING THE FIRST THREE MONTHS OF THIS YEAR,
ALMOST A 33 PERCENT INCREASE OVER THE LST QTR '77.

2. THIS REVERSAL OF POLICY IS SEEN HERE AS A CONCESSION
BY THE PARENT COMPANY, HITACHI OF JAPAN, WHICH IS IN
THE MIDDLE OF A ROW OVER WHETHER IT WILL BE ALLOWED TO

SET UP A FACTORY NEAR NEWCASTLE IN NORTHEAST ENGLAND.
THE BRITISH TELEVISION MANUFACTURING INDUSTRY IS
STRONGLY OPPOSED TO HITACHI PLANS FOR AN ASSEMBLY
PLANT HERE, BELIEVING THAT IT COULD MEAN A NET LOSS OF
2,250 TO 6,000 JOBS IF THE FACTORY WERE TO BE USED TO
ASSEMBLE LARGELY JAPANESE COMPONENTS.

3. DISCUSSIONS WITH HITACHI ARE CONTINUING ON WHETHER
A PLANT WILL BE ALLOWED AND IF SO THE DEGREE TO WHICH IT
WOULD BE PERMITTED TO USE IMPORTED COMPONENTS VERSUS
UK PRODUCED COMPONENTS. THE SINGAPORE CONCESSION IS
BEING LABELLED A GESTURE DESIGNED TO TRY TO TAKE SOME
OF THE HEAT OUT OF THIS HITACHI FACTORY CONTROVERSY.

SPIERS

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TELEVISION, POLICIES, PRESS COMMENTS, TRADE AGREEMENTS
Control Number: n/a
Copy: SINGLE
Sent Date: 20-May-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 22 May 2009
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Litigation History:
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Review Exemptions: n/a
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Review Release Date: n/a
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Subject: RESTRICTIONS ON SINGAPORE TELEVISION EXPORTS TO UK
TAGS: ETRD, UK, SN, JA, HITACHI TELEVISION
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